



# Region 7 Review

A monthly publication for the members of IPSSA, Inc. – Region 7

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## IPSSA, Inc. Region 7 Board Officers

Javier Payan, Director (619) 449-1392  
cell (619) 843-9460  
fax (619) 449-1396  
[payanpoolservice@aol.com](mailto:payanpoolservice@aol.com)

Loyal Johnson, Treasurer (858) 679-9006

Sherry Larson, Secretary (760) 758-1812

Water Safety - Lots going on with water safety. Our PR firm is working on getting us some print and TV time soon in the LA market.

While the recent story of the toddler drowning (see story below) is very, very tragic, it inspires me to keep on doing what I do to get the word out about water safety. Let's continue to promote water safety to your customers and throughout the community. As IPSSA members, we are in a unique position. We know who has kids, and we can give safety tips to our customers.

## Experts offer pool safety tips

### Toddler's death heightens awareness of dangers

By SARAH WILKINS, Staff Writer

CARLSBAD -- A 4-year-old boy died of his injuries Sunday evening nearly a week after being found at the bottom of a hotel pool, authorities said.

Drownings claim the lives of about 300 children under the age of 4 every year, according to the National Safety Council.

Fatal drowning is also the second-leading cause of unintentional, injury-related death for children between the ages of 1 and 14, the National Centers for Disease Control and Prevention reported. Last year, 26 percent of deaths to children 4 and under were attributed to drowning, the agency said.

Escondido fire spokeswoman Carol Rea advised parents to keep an eye on children at all times, and keep barriers up around water sources to keep kids out.

"Children need to be watched," Rea said, adding that an adult should be designated to watch children whenever they are in the water, no matter how many people are around.

Rea also reminded residents that pools are not the only culprit -- children can also drown in tubs, toilets, ice chests and buckets.

"Toddlers can be top-heavy," she said. "They (end up) head down and they can't get out."

Likewise, the San Marcos Fire Department warns on its Web site to keep a telephone and rescue equipment such as shepherd's hooks or life preservers near pools. The Web site also warns that doors leading to pools should have locks and alarms, and any adults left to care for children should know CPR and res-cue techniques. In Carlsbad, the fire department provides information on a program called Water Watchers, which provides lanyards that are given to adults who accept responsibility for watching children in the water.

-- Contact staff writer Sarah Wilkins at (760) 740-3524 or [swilkins@nctimes.com](mailto:swilkins@nctimes.com).

Excerpt from

[www.nctimes.com/articles/2007/08/21/news/coastal/carlsbad/202007103360.txt](http://www.nctimes.com/articles/2007/08/21/news/coastal/carlsbad/202007103360.txt)

North County Times; Tues., Aug. 21, 2007, p. B-1.

## Drowning is Preventable

The drowning of the toddler this week is a sad reminder to us all to watch children carefully around the water. As a lifetime swimmer, former lifeguard, and swimming pool owner, I take water safety seriously. Please, please always supervise children in and around water. In addition, assign a responsible adult to wear a Water Watcher tag. To learn more about water safety, request a Water Watcher tag via U.S. mail, or link to water safety organizations, go to the following Web site sponsored by Independent Pool & Spa Service Association (IPSSA), San Diego chapter: [www.waterwatcher.org](http://www.waterwatcher.org)

NANCY GILLESPIE, Vista

North County Times; Letters to the Editor; Sun., Aug. 26, 2007.

[www.nctimes.com/articles/2007/08/26/opinion/letters/8\\_25\\_0716\\_32\\_34.txt](http://www.nctimes.com/articles/2007/08/26/opinion/letters/8_25_0716_32_34.txt)

## Calendar of Events

- **Pool Industry Expo**, Sept. 27-29, Monterey Conference Center, Monterey, CA. [www.poolindustryexpo.com](http://www.poolindustryexpo.com)
- **World Aquatic Health Conference**, Tues., Oct. 2 - 4, Cincinnati Hilton Netherland Hotel, Cincinnati, OH. [www.nspf.org](http://www.nspf.org)
- **R7 Board Meeting**, Tues., Oct. 9 (2nd Tues. of the month), 7:00 p.m., SCP Conference Room, 5648 Copley Drive, San Diego (858-467-9495).
- **B.O.R.D. Mtg.**, Sat., Nov. 3, Holiday Inn Capitol Plaza, Sacramento. Contact IPSSA executive office, [ipssamail@aol.com](mailto:ipssamail@aol.com), 888-360-9505.
- **Aqua Show 2007**, Mon., Nov. 12-16, Mandalay Bay Convention Center, Las Vegas, NV. [www.aquashow.com](http://www.aquashow.com)

Editor/Publisher: Nancy Gillespie, *A+ Business Services*

P.O. Box 192, Vista, CA 92085-0192 • 760-945-6667 • [nancyJG5@cox.net](mailto:nancyJG5@cox.net)